Research on Symbolic Arts and Crafts Design

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Abstract

In modern society, people are increasingly pursuing their own health and longevity. However, with the development of science and technology, great changes have taken place in people's lifestyle, such as more dependence on high-tech equipment, sedentary and so on. These factors have a negative impact on human health, such as the increase in obesity, cardiovascular disease, and various chronic diseases. Therefore, understanding and improving the impact of these lifestyles on health has become critical. The aim of this study was to explore the impact of modern lifestyles on health and to provide recommendations for improving lifestyle to maintain health. Through in-depth research into the impact of unhealthy lifestyle habits on the body, we aim to drive awareness among individuals and society and promote the popularization of healthy lifestyles. The significance of this study is to call attention to the impact of their lifestyle on health and to suggest targeted interventions. Through effective lifestyle interventions, the incidence of a range of chronic diseases can be reduced and quality of life improved. In addition, the study can provide a reference for individuals, families, communities, and governments to formulate policies and promote health awareness. Mixed research methods will be adopted in this study. The findings show that a modern lifestyle is closely linked to many health problems. Unhealthy habits such as being sedentary, eating a diet high in salt and sugar, and irregular schedules often lead to an increase in obesity, high blood pressure, high blood lipids, and diabetes. At the same time, the results also show that changes in lifestyle are important to reduce these health problems. Based on the results of the study, we come to the conclusion that the modern lifestyle has a significant impact on health. Therefore, we should pay attention to the importance of lifestyle to health, adjust unhealthy habits, and strive to promote a healthy lifestyle. Governments, schools, families, and individuals should take the responsibility to promote health awareness and lifestyle changes and work together to improve the health of the whole society.

Keywords

Symbolic arts and crafts design, Symbolic art, Process design, Symbolic communication

1. Introduction

As a subject of both artistry and practicality, arts and crafts design carries rich cultural connotation and aesthetic value, and plays an important role in the field of contemporary design. Through the in-depth study of symbol art and craft design, we can not only discuss the role and influence of symbols in visual communication but also reveal their important significance in cultural communication and identity (Liang, Shuangsheng, 2022).

With the development of society and the continuous improvement of people's aesthetic needs, symbol art, and craft design show a trend of diversification and cross-border integration. Therefore, this paper aims to conduct a systematic discussion on the concept, characteristics, and application of symbol art and process design, combined with historical
development and case analysis, and in-depth analysis of the use of symbols in art and process design and the meaning and effect conveyed (Li & Chen, 2024).

This study is expected to provide reference and inspiration for practitioners in the field of symbolic arts and crafts design, promote the expansion and innovation of their creative ideas, promote the integrated development of symbolic arts and crafts design, and inject more cultural heritage and artistic charm into the field of contemporary design.

In this context, this paper will start with the concept of symbol art and craft design, and gradually carry out research on its history, cases, and significance, aiming to provide certain reference and reference value for academic research and practice in this field.

2. An overview of symbol art and craft design

2.1 The concept and characteristics of symbolic art

Symbolic art is an art form that expresses emotions, ideas, or meanings through signs, symbols, or signs. These symbols can be a combination of text, graphics, colors, and other elements, with specific symbolic meanings and cultural connotations. The essence of symbolic art is to convey information through simple and representative symbols, which can arouse the audience's association and emotional resonance.

Symbolic art has the following notable features:

First, abstractness: symbol art is often presented in abstract form, which is different from traditional realist art and pays more attention to the meaning and emotion contained in the symbol itself (Kroll, 2022). Second, universality: symbol art has the characteristics of cross-culture, some symbols can be understood and accepted in different cultures, with universal expression; Third, diversity: there are many forms of symbolic art, which can be simple geometric figures or complex pattern combinations. Artists can create and design according to needs and themes. Fourth, symbolic: symbolic art often has symbolic meaning, which is not only the surface pattern but also reflects the culture, history, or personal feelings and ideas at a deeper level.

2.2 The use of symbols in art and craft design

2.2.1 The application of symbols in art design

In art and design, symbols are often used to convey themes, emotions, or ideas. By selecting specific symbols and skillfully applying them in their works, artists can achieve the following applications:

1) Symbolic meaning: Symbols often have symbolic meaning in art design, representing a certain idea, culture, or emotion. For example, the heart symbol is often used to express love and warmth, and the tree symbol is often used to symbolize life and growth.

2) Emotional expression: Symbols can help artists express emotions and emotions, and convey inner feelings through the form and combination of symbols. The selection and collocation of different symbols can present different emotional colors and arouse the audience's resonance (Mako, 2022).

3) Theme strengthening: Symbols can strengthen the theme and expression of the work, making it more profound and connotation. Through the decoration and combination of symbols, the artist highlights the theme of the work, making it more vivid and eye-catching.

2.2.2 The application of symbols in process design

In the field of process design, symbols also play an important role, giving products unique artistic charm and cultural connotation. Process designers often use symbols to achieve the following applications:

1) Brand identity: symbol as a brand identity, can help the product to establish a unique brand image and recognition. By designing symbols with symbolic meaning, products can stand out in the market competition.

2) Cultural inheritance: symbols can reflect the traditions and values of specific cultures, integrate cultural elements into product design, and inherit and promote cultural heritage. Such a design not only has aesthetic value, but also guides people to pay attention to and understand cultural diversity.

3) Functional decoration: symbols are often used as decorative elements in process design to beautify the appearance of products and give them functionality. For example, the common symbol patterns in ceramics, textiles, and other handicrafts both have beauty and increase the practicability of the product.

Symbols have rich application ways and effects in art and craft design, which can give profound connotation and emotion to the works and enhance the artistry and expression of the works. Artists and craft designers should be good
at using symbols to create works with more personality and unique charm, leading aesthetic trends and transmitting cultural values.

2.3 The meaning and effect conveyed by symbols

In symbol art and craft design, the meaning and effect of symbols are very important, which directly relates to whether the information expressed by the work is clear and profound, and whether it can arouse the audience’s resonance and emotional resonance. This study discusses the meaning and effect of symbol communication, including the cultural meaning, emotional meaning, and visual effect of symbol communication.

2.3.1 Cultural significance conveyed by symbols

Symbols often carry rich cultural connotations in art and craft design, which can represent a specific period, a specific nation, a specific religion, or a specific value. Through the selection and use of symbols, designers can integrate specific cultural elements into their works to convey the corresponding cultural significance. For example, symbols such as dragon, phoenix, and lotus, which are common in traditional Chinese handicrafts, all have profound cultural connotations, representing different cultural meanings such as power, auspice, and purity (Yu, 2022).

2.3.2 The emotional meaning conveyed by symbols

Symbols are also often used to express emotions and emotions, and different symbols can visually convey completely different emotional colors. For example, the heart symbol is often used to express love and warmth, while sharp geometric symbols may convey cold and sharp feelings. Designers can convey their inner feelings through the form, color, and composition of symbols and arouse the emotional resonance of viewers.

2.3.3 Visual effects conveyed by symbols

The choice and collocation of symbols have an important influence on the visual effect of the work. The shapes, lines and proportions of different symbols will produce different visual effects, which directly affect the overall beauty and expressiveness of the work. For example, round symbols are often considered to have a soft, warm visual effect, while square symbols are often considered to have a stable, rigorous visual effect.

Symbols convey a wide variety of meanings and effects in art and craft design. Designers can carefully select and use symbols to convey rich cultural connotations, profound emotional meanings and striking visual effects, so as to make their works more expressive and appealing. Therefore, in the actual design, designers need to fully understand the meaning and effect of symbols, good at the flexible use of symbols, to create more personalized and in-depth arts and crafts.

3. A case study of symbolic art and craft design

3.1 The historical development of symbol art and craft design

Symbol art and craft design is a discipline that combines art and craft, with a rich historical background and development process. The purpose of this study is to explore the historical development of symbolic art and craft design.

3.1.1 Ancient symbol art and craft design

In ancient times, symbolic art and craft design were mainly used in art forms such as badges, seals, paintings, and sculptures. For example, the ancient Egyptians used hieroglyphics and patterns to represent various meanings and symbols. Artists of the ancient Greek and Roman periods also used symbols to convey their ideas and intentions. These symbols played an important role in ancient civilization and laid the foundation for later symbolic art and craft design.

<table>
<thead>
<tr>
<th>Period</th>
<th>Represents the work</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ancient Egypt</td>
<td>The hieroglyphs and motifs on the pyramids</td>
</tr>
<tr>
<td>Ancient Greece</td>
<td>Sculptures and temple frescoes of Hercules</td>
</tr>
<tr>
<td>Ancient Rome</td>
<td>The symbols and sculptures of the Colosseum</td>
</tr>
</tbody>
</table>

Table 1. Representative works of ancient symbolic art and craft design and their periods
3.1.2 Medieval symbol art and craft design
In the Middle Ages, Christianity became the dominant religion in Europe and had a profound influence on symbolic art and craft design. Patterns and symbols in churches and religious sites are widely used to convey the teachings and values of the religion. In addition, medieval craft design also emphasized the use of symbols, for example, the use of various patterns and symbols on seals and shields to indicate the authority and identity of the monarch.

<table>
<thead>
<tr>
<th>Period</th>
<th>Represented Works</th>
</tr>
</thead>
<tbody>
<tr>
<td>Renaissance</td>
<td>Leonardo Da Vinci's Mona Lisa and The Last Supper</td>
</tr>
<tr>
<td>Gothic</td>
<td>Chartres Cathedral stained glass windows</td>
</tr>
<tr>
<td></td>
<td>Notre-Dame de Paris, Rose window</td>
</tr>
<tr>
<td></td>
<td>Francisco de Zurbarán's Jacob and His Twelve Sons series</td>
</tr>
<tr>
<td>Romanesque</td>
<td>Durham Cathedral, Bishopric of Durham, England</td>
</tr>
<tr>
<td></td>
<td>Cloister of the Abbey of Saint-Pierre, Moissac, France</td>
</tr>
<tr>
<td></td>
<td>Tympanum of Autun Cathedral, Autun, France</td>
</tr>
<tr>
<td>Byzantine</td>
<td>Hagia Sophia, Istanbul, Turkey</td>
</tr>
<tr>
<td></td>
<td>Theotokos mosaic, Monreale Cathedral, Italy</td>
</tr>
<tr>
<td></td>
<td>Icon of the Virgin Mary and Child, St. Catherine's Monastery, Egypt</td>
</tr>
<tr>
<td>Islamic</td>
<td>Alhambra Palace, Granada, Spain</td>
</tr>
<tr>
<td></td>
<td>Dome of the Rock, Jerusalem</td>
</tr>
<tr>
<td></td>
<td>Isfahan Mosque, Iran</td>
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<tr>
<td>Celtic</td>
<td>Book of Kells, Ireland</td>
</tr>
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<td></td>
<td>Cross of Cong, Ireland</td>
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<tr>
<td></td>
<td>Tara Brooch, Ireland</td>
</tr>
</tbody>
</table>

3.1.3 Renaissance symbol art and craft design
The Renaissance was an important turning point in symbolic art and craft design. During this period, people re-studied classical art and philosophy and began to pursue the idea of humanism. Symbolic art and craft design was further developed and innovated during the Renaissance. Painters, sculptors, and architects began to use symbols and symbols to express their thoughts and feelings. Artists of this period also classified and studied symbols, which laid a theoretical foundation for later symbolic art and craft design.

3.2 Representative works of symbolic art and craft design at home and abroad
The representative works of symbolic art and craft design at home and abroad are rich and colorful, and carry the essence of different cultures, histories, and aesthetic concepts. Here are a few representative works:

3.2.1 Mona Lisa
- Creator: Leonardo Da Vinci
- Time of creation: circa 1503-1506
- Key Features: This work is a Renaissance masterpiece, displaying a mysterious smile and delicate portraiture techniques. Mona Lisa's eyes and smile are considered to be one of the most attractive and mysterious symbols, triggering countless people's thoughts and artistic interpretations.

3.2.2 Chinese Characters
- Creator: Ancient Chinese culture
- Date of creation: 1600 BC
Main features: Chinese characters are one of the most important symbols in Chinese culture, representing rich cultural deposits and traditional values. Each Chinese character contains profound historical and cultural connotations and is a masterpiece of traditional Chinese writing.

3.2.3 Eiffel Tower
- Creator: Gustave Eiffel
- Time of creation: 1887-1889
- Key features: The Eiffel Tower is an iconic building in Paris, France, combining the perfect combination of craft design and art. Its unique wrought iron structure and elegant line design have become one of the classic representatives of modern architecture and craft design.

3.2.4 Apple Logo
- Creator: Apple Design team
- Creation date: Circa 1977

The Apple Logo (Apple logo) is one of the classic symbols in the field of business design. Its clean lines and crisp shape represent Apple's unique brand image and business philosophy and have become a well-known logo around the world.

Through the introduction of these representative works, we can see the rich expression of symbol art and craft design in different fields and cultural backgrounds, showing the power and influence of symbols. These works are not only artistic treasures, but also important symbols of human civilization and aesthetic concepts, inspiring people's endless thinking and exploration of art and design.

4. Conclusion

This study makes a comprehensive overview and in-depth research on the design of symbolic arts and crafts and makes a comprehensive analysis of the development and application of symbolic arts and crafts design through the discussion of the concept, characteristics, application in art and craft design and the meaning and effect of symbol communication.

In the design of symbolic arts and crafts, symbols are widely used in art and craft design. Through the expression and communication of symbols, works can convey more profound and precise information and emotions, which enhances the ornamental value and communication effect of artistic works. Symbols are not only a kind of graphics or symbols but also have cultural connotations, which can inspire people's emotional resonance, transmit culture and values, and give the works have richer meaning.

In the case study of symbolic arts and crafts design, we selected representative works at home and abroad for analysis and evaluation. Through the in-depth study of these works, we find that the application of symbols in the design of arts and crafts has important significance and practical effects. The use of symbolic elements makes the works more personalized and unique and enhances the artistic and ornamental value of the works. At the same time, the application of symbols also makes the works have stronger communication and exchangeability, and can better convey the designer's creativity and intention.

In general, symbolic arts and crafts design has a wide range of application prospects and development potential. With the development of society and the improvement of people's demand for beauty, the demand for symbolic arts and crafts design is also increasing. Designers should continue to innovate and use symbolic elements to enrich the expression techniques and styles of works, so as to better meet people's pursuit and understanding of beauty.

However, in practice, there are still some problems to be solved. First of all, the design of symbolic arts and crafts needs more professional talents and the support of research institutions to promote the creation and research of designers. Secondly, the use of symbols needs to consider cultural differences and communication effects, and designers need to have relevant knowledge and background to ensure the adaptability and communication effects of works. Finally, the design of symbolic arts and crafts needs to be better combined with market demand, focusing on practicality and commercialization, so as to improve the competitiveness and market influence of the work.

To sum up, the design of symbolic arts and crafts is an important design field, which has a wide range of application prospects and development potential. Through the use of symbols, works can convey more rich and profound information and emotions, and enhance the ornamental value and transmission effect of works. In future research and practice, designers should continue to innovate, combine symbolic elements, promote the development of symbolic arts and crafts design, and provide more excellent and valuable works for society.
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