Research on the Mixed Course Ideological and Political Teaching Method of College English Classroom Integrated into Chinese Traditional Culture

Peng Wang
Xi’an Fanyi University, Xi’an, Shaanxi, China.

Abstract
One of the main objectives of college English teaching is to enhance students' overall cultural literacy. Integrating the splendid traditional Chinese culture into the college English teaching of art majors is not only an important action to inherit and promote the development of the excellent traditional Chinese culture but also an inherent need for cultivating high-quality artistic talents. Chinese traditional culture has a long and extensive history, which is profound. It is the spiritual life-blood of the Chinese nation and the soft power of China's modernization development. In English teaching in colleges and universities, English teachers should closely围绕 Khalid Ents in this fundamental task, grasp the concept of course education and spirit, based on cross-cultural background, make good use of current information and technical advantages, construct a hybrid teaching mode, and promote the organic combination of ideological education. This will better demonstrate the value of English course education and promote the long-term development of college students' physical and mental health. Based on the current teaching methods of ideological and political courses in college English classrooms, specific strategies are proposed.

Keywords
Traditional Chinese culture, College English teaching, Curriculum education and teaching methods

1. The significance of integrating the mixed course ideological and political teaching of college English classroom into Chinese traditional culture

1.1 To meet the needs of national construction and development in the new era

With the acceleration of globalization, the national economy, politics, diplomacy, science, and technology, there is an increasing demand for proficient foreign language speakers. This proficiency is not only reflected in language skills but also in knowledge structure and breadth. Consequently, English education in colleges and universities is placing more emphasis on cultivating well-rounded talents. However, in this process, many institutions focus primarily on imparting professional knowledge, neglecting the incorporation of native language culture elements in college English classrooms. College English teaching goals should be adjusted from focusing solely on cultivating knowledge and skills to developing a strong foundation in language skills. Students should also be encouraged to have a deep sense of patriotism, uphold and
practice socialist core values, possess a high level of political awareness, and have cultural confidence. This will help nurture innovative English talents who can effectively engage in cross-cultural communication activities and promote the dissemination of our country’s rich culture. Therefore, schools and teachers should pay attention to the implementation of curriculum ideological and political education and innovative teaching methods.

1.2 Promote the healthy and long-term development of college students

Under the background of development in the new era, only by guiding college students to establish firm ideals and beliefs and correct values can they adhere to and practice the core values of socialism with Chinese characteristics in their daily study, life, and work, which must be realized through ideological and political education. English education has always accompanied Chinese students’ learning careers, and the English cultural knowledge that college students can contact and understand will become richer and more extensive. On the other hand, the student's life experience and social experiences are less, so they are in contact with different language cultures, and it is easy to suffer. The influence of some bad ideas, in the content will be in the subtle erosion of students, attitudes, and emotional values, especially in the rapid development of Internet technology, some dross culture, easier to impact the values of college students. Therefore, in English teaching in colleges and universities, teachers should pay attention to the cultivation of students’ correct cultural concepts and values, in order to make ideological and political education achieve good results. English teachers must based on the current development trend of education informatization, build a new teaching mode, and explore mixed teaching methods.

1.3 We will continue to deepen the reform of higher education

In the new period, China’s education reform has entered a new stage, and the development trend of education informatization has been continuously strengthened. Previously, the application of the Internet and information tools in the field of education has achieved remarkable educational results. For college English teachers, strengthening the research and exploration of the Internet and information technology is an important task and responsibility in their education career. The advantages of science and technology, it can help college English teachers to create a more efficient and open classroom, enrich the classroom teaching content, and broaden the burden of the forefront of classroom practice (Jiping Yang & Zeqing Wu, 2022). But apparently, many teachers didn’t notice this. The extension of teaching, strengthen the interaction between teachers and students, and effectively improve the shortcomings of the traditional offline teaching mode. Teachers through the system learning and long-term exploration, build a hybrid teaching mode and, at the same time pay attention to ideological education for students, more in line with the current personalized learning needs, more can enhance college students’ participation in course learning and ideological education, enthusiasm, cultivate students’ awareness of lifelong learning and the habits, thus enable the students to benefit in the future study and life.

2. Problems in ideological and political teaching of college English classrooms into Chinese traditional culture

2.1 Lack of political and ideological education understanding, the teaching goal is a single

Although many schools and teachers have paid more importance to the ideological and political education of the curriculum, there are still some problems in the English teaching practice of some universities, such as the inaccurate positioning of the curriculum and the unclear teaching objectives. Due to the nature of the course and the limitations of class, students for college English courses, knowledge, teachers will focus on the basic knowledge of teaching, and a considerable number of teachers’ work enthusiasm is insufficient, rely on teaching materials, lack innovation, teaching design routine, in their spare time not dig ideological material, also no further research and study of Chinese and western culture, lead to their culture, lack, failed to update their teaching concept, clearly promote the comprehensive development of students' comprehensive quality teaching objectives (Qiang Guo & Yu Yu, 2023).

2.2 The teaching mode is relatively backward, and the teaching process is boring

The limitation of college English courses and the lack of ideological and political education awareness and ability of teachers directly affect the innovation and efficiency of the classroom teaching mode, making the whole teaching process relatively boring. Many teachers' teaching rules, still use the previous teaching methods, in the classroom and explain the basic knowledge, some, teachers will choose to show their PPT courseware, it can to some extent, attract the attention of students, but teachers have no teaching process innovation, over time, students lose freshness, classroom focus fell. Some college English teachers will also explain the collision and conflict between Chinese and foreign cultures to students in...
their teaching practice, so that students can realize the importance of carrying forward their own excellent culture, but they still stay in oral preaching, which can not really attract students' attention.

2.3 The teaching content is divorced from reality, and the students find it difficult to understand it

College English courses often include a significant amount of cultural content. In the early stages, students may have limited knowledge, so teachers introduce various Chinese and foreign traditional cultures to spark interest. However, due to students' lack of prior knowledge, they may struggle to grasp complex and abstract cultural concepts. In these cases, teachers tend to overlook the connection between the content and students' real-life experiences. As a result, students may not achieve a deep understanding or meaningful learning experience, hindering the transformation of their learning outcomes (Hu Li & Lingli Zhong, 2023). The requirements of college English courses are diverse. Under the background of "new liberal arts", college English bears the burden of cultivating students' humanistic quality, intercultural communication ability and critical thinking ability, so as to improve students' comprehensive quality and future career development ability. But apparently, many teachers didn't notice this.

2.4 The frequency of teacher-student interaction is not high, and the teaching efficiency is low

College English courses as public courses, often take is large teaching system, teachers in the face of a large number of students, should not only ensure, the completion of the teaching work, but also want to do the classroom order and discipline, reason, plus the class is limited, makes teachers often unable to achieve between students, effective communication and communication, the interaction between teachers and students frequency is low, the quality is not high, affect the classroom teaching efficiency. However, for most college students, college English itself is difficult to understand. At the same time, students will not independently learn and expand in their spare time. The after-class question-answering process is not in place, and it is difficult to improve the teaching quality.

2.5 Theory and practice are disconnected, and lack of teaching evaluation

Due to the particularity of English courses, teachers design contains traditional Chinese culture of college English homework difficulty is higher, makes the students 'theoretical study and practice, application and no effective cohesion, it cannot strengthen college students' English listening, speaking and reading, writing ability, also cannot through after-class extension to help students to deepen the cognition and understanding of college English knowledge. And, in view of the college English teaching and ideological education implementation evaluation system is not perfect, teachers cannot accurately understand, learning problems and results, and students are unable to teachers feedback on their learning, learning demand, and the problems existing in the teaching design of teachers, teachers and students, since the formation of the information island, not for teachers 'teaching innovation and students' learning improvement to provide reliable basis.

2.6 It is difficult to explore the traditional Chinese cultural elements

The humanistic nature of college English courses for art majors determines that they will inevitably design many cultural elements. The chapters selected in textbooks are basically from original English books, which take the art and culture of Western countries as the background, and less reflect Chinese culture. In addition, the English foundation of art students in this school is weak, resulting in the lack of English expression mode of their native language culture (Jing Huang, 2020). At the same time due to the limitations of the mining perspective, for the Chinese traditional cultural elements mining some obstacles, forcing teachers can only dig from the words, and sentences, sometimes appear abrupt, cohesion is not natural, making students not really feel the national cultural identity and confidence, so expand mining ideas become a priority.

2.7 Teachers have a weak awareness of traditional Chinese culture

There are a large number of college English teachers in the university, and their teachers are good in linguistics, English and American literature, translation, English teaching methods, and other directions. Some of the English teachers lack knowledge of the traditional Chinese culture and weak awareness of the traditional Chinese culture, and language teaching is closely linked to culture. While learning a language, it is learning the culture of the country where the language is located. In English teaching, it is easy to see various artistic and cultural customs in British and American countries. In order to make students better understand the corresponding language points, teachers will focus on introducing the Western artistic and cultural background and ignore the transmission of traditional Chinese traditional culture. In addition,
some teachers pay more attention to students' final scores, CET-4 scores, and the scores of various competitions, and are indifferent to the development of students' cultural literacy. They only teach knowledge points in class, and cannot actively integrate and penetrate traditional Chinese culture.

3. College English classroom integrates into Chinese traditional culture

3.1 Reshaping the educational concept, making clear the purpose of the curriculum ideological and political education, and teaching innovation

Under the background of "new liberal arts" and educational informatization, college English teachers should follow the development of The Times and the development of education, reshape their own educational management concepts, and clarify their teaching objectives. College English is an essential component of the talent training system in colleges and universities, which bears the burden of cultivating students' humanistic quality, intercultural communication ability, and critical thinking ability, so as to improve students' comprehensive quality and future career development ability. Therefore, whether it is to respond to the call of the party and the country, or in order to improve the teaching level and quality of teachers, it is inevitable to actively promote the curriculum ideological and political education and teaching innovation. College English teachers should always adhere to the "people-oriented" education concept. They should not only strengthen the study of course education in future teaching practices but also actively explore innovative paths in classroom teaching. By delving into ideological and cultural elements, they can find suitable breakthrough points and enhance the analysis of college students' characteristics to integrate them reasonably into college English teaching practices.

3.2 Optimize the teaching mode and strengthen the scientific application of information technology

College English teachers should make full use of information technology and various online platforms. In college English teaching, the mixed teaching mode is used to divide the teaching into three steps: before, during, and after class. Before class, teachers open the English learning resources containing traditional Chinese culture to students through the teaching platform and release learning requirements; students should accumulate the knowledge before class. During class, the knowledge and group activities will evaluate the group learning results, answer the problems encountered in the accumulation before class, and help students complete the knowledge accumulation; After class, students can feedback on the knowledge mastery level, and teachers will conduct an assessment and evaluation (Li Li, 2022).

3.3 Contact with real life, triggers students to think about real problems

In order to combine traditional Chinese culture with college English teaching, and to allow students to grasp the thoughts, emotions, attitudes, and values contained through the representation of language and cultural knowledge, English teachers need to closely connect with students' daily lives and trigger students to think about practical problems. In the offline teaching stage, teachers can guide students to associate similar cases in real life according to the articles to be taught, so that students can learn more direction so that they can actively search and sort out relevant materials, so as to prepare for the interaction between teachers and students.

3.4 Strengthen practical application, and assign homework containing ideological, political, and cultural elements

Teachers can set up online activities according to the teaching objectives, which is not only convenient for students to complete in time but also convenient for teachers to correct and evaluate in time. For the content design of activities or homework, teachers can integrate some ideological, political, and cultural elements, so that students can improve their thinking level and character cultivation in the application training.

3.5 Improve the teaching evaluation and give full play to the diagnostic role of scientific evaluation

With the help of online platforms, teachers can improve their teaching design and evaluation of students' learning, through online communication and communication, understand students, learning experience, views, and feelings, and encourage students to comment on the teacher before class, class, and after class design, to help teachers clear the problems existing in their teaching design. At the same time, teachers should also timely comment on students' learning situations, set scoring standards, and organize students to carry out mutual evaluation, so that students can make clear their own English learning and situation so that students can understand their own advantages and deficiencies in English learning in mutual discussion, sharing and comparison, and then improve and perfect.
4. Conclusion

In college English teaching, through the penetration of traditional Chinese culture education and actively building a hybrid teaching mode, can bring the lack of vitality of college English class, hall to life, give students not the same learning experience, let the students learn, get, impressed with the knowledge, improve cultural literacy, enhance cultural self-confidence, tree, make correct, realize the education of students, truly reflects the educational value of English discipline, realize the Khalid Ents education goal. China has a history and culture of more than 5,000 years. In the process of precipitation, China has formed a valuable national spirit and created a solid cultural heritage. In today's economic globalization, how integrating Chinese traditional culture into the classroom is not only a challenge to the majority of college English teachers but also an opportunity for teachers. In light of this, in the field of professional English teaching in art, teachers should explore various Chinese traditional art and cultural elements within existing teaching materials. By incorporating multimodal forms of Chinese traditional culture into language learning and integrating art into language learning, teachers can facilitate the simultaneous development of knowledge and morality. This approach can enhance language application abilities, foster the formation of an international perspective, instill a proper understanding of Western civilization, promote cultural exchange between Chinese and Western cultures, and strengthen students' sense of belonging and pride in Chinese traditional culture.

References


Li Li. (2022). Application of Traditional Culture in English Teaching under the Background of Internet: Research on the Reform and Development of College English Teaching under the Background of "Internet +" [J]. Chinese Science and Technology Paper.