Research on the Value and Path of Integrating Excellent Traditional Chinese Culture into Ideological and Political Courses in Colleges and Universities

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Abstract

In the era of globalization, the international situation is changing rapidly, social transformations are deepening, and the competition for cultural soft power is intensifying. This has led to increasingly prominent issues related to cultural hegemony and cultural security. The traditional Chinese culture is extensive and profound. The moral norms and values it contains still have a profound impact on people's social life and spiritual outlook. With its unique Chinese characteristics, the excellent traditional culture of China plays an irreplaceable role in the ideological and moral development, as well as in cultivating the comprehensive qualities of contemporary college students. Combining the foundation of Chinese culture with the requirements of ideological and political education is of great significance for the ideological and political education of contemporary Chinese college students. In the context of the new era, universities should leverage excellent traditional cultural heritage to enhance the spiritual well-being of college students, boost their ideological and moral values, nurture their humanistic qualities, and accomplish the goal of talent development by promoting ethics and character building.

Keywords

Chinese excellent traditional culture, ideological and political education in universities, educational resources, fusion path

People's values have become increasingly diverse, and due to insufficient attention paid to the excellent traditional culture of the nation in social education, school education, and family education, people's ideological and moral awareness has shown a downward trend. In the complex and volatile social situation, the values of young college students, a high-quality group, have also shown diverse and personalized characteristics, and their behavior habits and psychological status have also undergone significant changes. Currently, individualism, hedonism, money worship, and liberalism are on the rise among college students in China (Chen Dongying, 2021). Many college students advocate Western culture, ignoring the moral norms of benevolence, righteousness, etiquette, wisdom, and trustworthiness, and lacking awe and understanding of the traditional culture of their own nation. The profound connotation of traditional culture is not valued among college students. This new change requires us to pay attention to the values of our own nation and the excellent traditional culture of the Chinese nation, and inherit and carry forward the excellent traditional culture of the
Chinese nation. In October 2017, the report of the 19th National Congress of the CPC clearly proposed cultural self-confidence, further defined the expansion of the influence of traditional culture in China, and emphasized the need to clarify history, so as to make cultural self-confidence and value self-confidence more popular. Currently, China is facing the impact of Western culture and needs to rebuild its national self-confidence to promote the great rejuvenation of the Chinese nation. Only by deeply understanding and excavating the essence of Chinese traditional culture can we re-establish the confidence of national culture with historical depth. College students, as the main builders of the future of society, should accept the edification of traditional culture.

1. Distinguishing and inheriting excellent traditional culture

How to distinguish and inherit excellent traditional culture and how to treat Chinese traditional culture are key issues in contemporary times. The Chinese civilization has a long history of over 5000 years and has continued to this day. The charm of Chinese civilization is obvious. There are different views and perspectives on the excellent traditional Chinese culture, both at the national level and at the cultural inheritance and innovation level. However, there are two extremely opposing and biased views: one is historical nihilism, which blames traditional culture for the problems encountered in China's social development since modern times, and unjustifiably criticizes traditional culture. The second is the restoration of antiquity, which believes that traditional culture can solve various wild diseases and can cover any society. Traditional culture is the best and the most perfect. Both of these attitudes are undoubtedly wrong.

As for traditional Chinese culture, there is no doubt that we should adhere to learning from history, introducing the old and bringing forth the new, treating it differently, and inheriting it from the past. Traditional culture was formed in the social environment at that time. Focusing on solving the practical problems of the society at that time must have the characteristics of the times. Regardless of the era, due to human characteristics, the social issues facing humanity are inevitably interrelated, so relatively constant and truly rational content is inevitably scattered in traditional culture.

Therefore, we can neither fully affirm traditional culture, nor completely deny traditional culture, nor engage in historical nihilism, nor fully restore ancient culture, that is, we should take Marxism as the guidance, the requirements of the times as the basis, on the basis of analysis and identification, creatively inherit and absorb, take its essence, and discard its dross. In short, we must resolutely resist the dross of traditional culture that does not conform to the Marxist view of history, the old ideas that are not conducive to the development of the country, society, and individuals, and the ideas that deviate from the requirements of human progressiveness. On the basis of respecting traditional culture, we should examine traditional Chinese culture from a historical and scientific perspective, adhere to Marxism, selectively absorb and creatively integrate, carefully grasp and deeply understand the essential content of traditional culture, and selectively and reasonably absorb, develop, and create in the new historical conditions, in combination with the needs of modernization construction, and in combination with modern spiritual concepts.

2. Excellent traditional culture is the fertile soil for cultivating the spirit of the Chinese nation

The excellent traditional culture of the Chinese nation contains the universal wisdom of human survival, such as the cultivation of wild benevolence and love, the cultivation of wild cultivation, the cultivation of wild self-improvement, and the dialectical way of looking at problems. The thoughts of the founders of outstanding cultures such as Zhuangzi, Confucius, Mencius, Mozi, and Han Feizi have far-reaching ideological significance, containing rich human resources that are consistent with humanity and cultural resources that are consistent with the long-term existence of humanity. These thinkers have extensively explored the operational laws of the relationships between people, society, and nature, directly pointing to the fundamental issues of human survival and development. Many of them are consistent with the truth of human survival and continuity. Their wisdom can penetrate time and space, and their ideological value updates with changes in the environment and times. These thoughts are important elements of human spiritual wealth. Some Western scholars even believe that Eastern culture and civilization are the mainstream of the 21st century and the foundation for solving world problems.

Ideological and political education has been given a sacred mission, and the construction of ideological and political culture in universities is an important position to achieve this special mission. The cultural carrier function carried by ideological and political education plays an important role in the construction and dissemination of socialist core values. The most important content of ideological and political education is the socialist core values. It endows socialist core values with more practical significance and is a necessary link for the internalization of mainstream social values and cultural concepts from externalization to internalization. To transform mainstream socialist values and cultural theories into concepts acceptable to teachers and students, and to practice and develop mainstream socialist values and cultural theories, effective development of ideological and political education is indispensable. The core socialist values are the
cradle of advanced culture and the magnetic field of the essence of human thought and culture. They represent the mainstream direction of social thought and social development. The socialist core values set specific goals and advocate that people actively treat them as principles for conducting themselves and handling interpersonal relationships. As the direction of ideological and political education, the three levels of socialist core values should be constantly promoted, kept progressiveness, and constantly updated. This is reflected in the fact that ideological and political education should do a good job of cultivating people through independent moral education, take socialist core values as the dominant direction of education content, follow the principles of personal development needs in the practice of ideological and political education, implement education methods that are based on the individual's aptitude, and respect the individual differences of the educated (Zou Shunhong, 2021).

3. The path of integrating excellent traditional Chinese culture into ideological and political courses in universities

(1) Research and explore excellent traditional culture: For a long time, in addition to academic research, our enthusiasm for the inheritance and development of traditional Chinese culture has not been high. If a nation erases the traces of history, where is its root? The continuation of Chinese civilization is the presentation and memory of the development of Chinese civilization and is an indelible element engraved in the bones and genes of the Chinese nation. In the past few thousand years, Chinese traditional culture has created a splendid oriental civilization, attracting the attention of the world. This civilization has its unique and outstanding core. Therefore, we should study and deeply explore the core of excellent traditional Chinese culture, and explore the positive connotations of national traditional culture. To integrate truly excellent traditional Chinese culture into the ideological and political classroom, it is necessary to deeply explore and develop the connotation of traditional culture, so that college students can truly understand the core of Chinese culture, understand the root causes of culture, and understand the inherent spirit of culture in the context of cultural development. In this regard, ideological and political teachers in universities must shoulder the great historical responsibility of disseminating national culture. Looking at the history of contemporary cultural transmission and the process of Western civilization becoming the dominant civilization in the world, it is not difficult to find that Western civilization and its value system are clothed with universal values and legitimacy, which makes recipients feel close to humanity and their hearts. The attraction of culture is very strong, and its ability to spread around the world often exceeds people's imagination. Western culture is particularly popular with young people. The integration of traditional Chinese culture and ideological and political courses should combine excellent traditional culture with the needs of young people, display the aesthetic side of excellent traditional culture, and attract young people. Only a group of college students with young people as the main body can truly recognize the value of traditional culture, understand, and be willing to assume the important responsibility of continuing to promote traditional culture.

(2) Carrying forward the National Spirit in the Teaching of Ideological and Political Courses in Colleges and Universities: Each country and nation has its own cultural heritage. Cultural heritage embodies the cultural traditions accumulated by this country and nation. Together, they form a specific cultural and spiritual quality that nourishes the soul and roots of the country and nation. From the perspective of the times, using Marxist positions, viewpoints, and methods, we have refined excellent traditional culture into a national spirit that meets the needs of the development of the times. Our Iron Man spirit, Daqing spirit, flood fighting spirit, and earthquake relief spirit all contain the genes of excellent traditional culture. In the difficult times and glorious times of the nation, excellent traditional culture comforts the soul of the Chinese nation and provides us with a strong spiritual pillar (Wang Yugang, 2022).

As the builders and successors of the socialist cause, young college students need strong spiritual strength as a driving force in the face of the complex international situation and the arduous task of development and revitalization. Ideological and political education in colleges and universities should achieve spiritual nourishment for college students by teaching and establishing spiritual monuments among young people. The broad and profound Chinese excellent traditional culture has rich spiritual connotations, which will provide young people with strong development motivation and resilience. Therefore, in the teaching of ideological and political courses in colleges and universities, it is necessary to deeply explore and transform the spiritual resources contained in traditional culture into the spiritual power of modern youth, so as to effectively combine the long-term spiritual resources with the needs of modern education, and make the flower of traditional Chinese culture colorful.

(3) Integrating Excellent Traditional Culture into the Practice of Moral Education in Colleges and Universities: The effectiveness of ideological and political education should be internalized into everyone's daily speech and behavior, not rigidly bound to form, and incorporate excellent traditional culture into it. This requires that the teaching content of ideological and political education be close to the ideological and spiritual reality of students, and based on reality. Excel-
lent traditional culture is the wisdom of life and production summarized by Chinese ancestors in practice, and it is very close to people’s hearts and minds. Therefore, the effective integration of excellent traditional culture in ideological and political theory courses in universities will contribute to the realization of the goal of establishing morality and cultivating people in universities. In reality, there are still some problems in integrating excellent traditional Chinese culture into ideological and political education in universities, such as the dilution of traditional Chinese culture in some textbooks, the inability to find an appropriate entry point for the integration and development, and some shortcomings in the systematization and integrity of educational content. In the teaching practice of ideological and political education, there are still some problems in the teaching of excellent traditional cultural knowledge. Some teachers do not fully understand the role of excellent traditional Chinese culture in moral education, and there are some imperfect problems in the curriculum system and teaching material system. To solve these problems, first of all, it is necessary to clarify the value and significance of traditional culture in the growth of young people, clarify that the content of traditional culture should be combined with the goal of establishing morality and cultivating people in colleges and universities, and integrate excellent traditional Chinese culture into the teaching of Marxism with different levels and contents so that students can truly be influenced by excellent traditional culture and cultivate their ideological and moral qualities (Fan Ying & Peng Tao, 2021).

4. Conclusion

Integrating excellent traditional culture into ideological and political education in colleges and universities is not only an essential requirement for preserving our rich cultural heritage but also a powerful tool for accomplishing the objectives of ideological and political education in higher education institutions and connecting with the hearts of young college students. Therefore, we should actively explore the specific content and approach to integrating excellent traditional culture with ideological and political courses. This integration will allow traditional culture to continue to shine today, enrich our ideological and political courses, promote Chinese characteristics, and deepen the hearts and minds of college students.

References


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