Exploration of the Reform Path of College Music Teaching under the Background of New Media

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Abstract
With the rapid development of domestic social economy and science and technology, it has played an important role in driving the development of all walks of life in China. In recent years, the domestic new media field has developed rapidly, among which various new media platforms have occupied people's vision and played a very good role and effect in the field of education. Among them, the advantages of new media are short, flat and fast. Applying it in the process of college music teaching can not only make college music teachers more "get twice the result with half the effort" in the process of teaching, but also enable college students to obtain important support for independent music learning, so as to achieve better learning results. In other words, under the background of new media, music teaching reform in colleges and universities has a good opportunity to form a comprehensive improvement of teaching effect, which is also one of the main goals of music teaching reform in colleges and universities.

Keywords
New media background, College education, Music teaching, Reform path

1. Preface
The contemporary education is under a macro innovation background, and various innovative technologies have begun to be applied in college education, among which new media is one. And at present, the traditional music teaching in colleges and universities has shown a certain lag, which is difficult to meet the needs and requirements of modern college students in music learning. After the application of new media in music teaching in colleges and universities, new development approaches can be developed. At the same time, there are many educational resources among the rich new media resources. These educational resources can promote the reform of music teaching in colleges and universities, improve students' music core literacy, which is extremely important for college music education and students' growth. Therefore, in the following article, I will outline the current new media background, and then analyze the role of new media in promoting the reform of music teaching in colleges and universities. Finally, the author puts forward some pertinent and constructive suggestions, and tries to construct the reform path of music teaching in colleges and universities under the background of new media.

2. Overview of new media
New media, in fact, is a new media form under the new technology support system with rapid development of the times, including digital magazines, digital newspapers, digital radio, mobile TV and digital movies. Compared with newspapers, outdoor media, radio and television media in the traditional sense, new media is known as the "fifth media". Among them, Wired magazine in the United States defines new media as: everyone to everyone communication.
Moreover, with the rapid development of new media in China, new media has been able to provide personalized media content for individuals and the public at present. What is different from traditional media is that in new media, communicators and receivers blend into equal communicators, and countless communicators can conduct personalized communication with each other at the same time (Qin Fangfang, 2021).

According to relevant research and surveys, new media has been applied in domestic education, including relevant new media platforms, etc., making teachers’ teaching and students' learning receive a lot of support. In addition, some sharers sharing their own learning experience and learning methods also began to appear in different new media platforms. These new media contents are essentially important educational and teaching resources (Wang Tian, 2021). In addition, the new media itself has the characteristics of sound and form, and is highly consistent with college music teaching. It is an important way of modern college music teaching reform.

3. The direction of music teaching in colleges and universities under the background of new media

3.1 Analysis of New Media Background

In recent years, the domestic Internet and information technology have developed rapidly, and new media have also developed rapidly under this background. Various new media resources, new media technologies, and new media platforms have appeared in the vision of the modern public. And in the survey of domestic college students, we can find that almost every college student will use the new media platform, from which we can also see the important timeliness of the new media. It can also be found from the high utilization rate of the new media platform of college students that, for the young generation of contemporary college students with high demand for receiving the latest information, the new media platform in mobile phones, tablets and other smart terminal products has become one of the most frequently used media in the daily life of contemporary college students. In the power and resources of new media application and development, college students are a key force. From this perspective, the acceptance of college students is relatively high when new media is integrated into the reform of music teaching in colleges and universities, and the integration and development of the two is also feasible (Li Qian, 2021).

3.2 The relationship between new media and college students

In the development process of new media, the smart phones commonly used and owned by college students are the main media. It can also be seen that the characteristics of new media are personalized and interactive, which can meet the needs of college students for information and data to a large extent. In this process, new media can also get a good development (Gu Weiying & Tang Xiaodan, 2020). The specific survey of changes in major indexes of the national university official account platform from 2018 to 2021 is as follows:

<table>
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<tr>
<th>Table 1. Changes of main indexes of national university official account platform from 2018 to 2021</th>
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<tbody>
<tr>
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<td>Total articles/hour</td>
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<td>Number of documents issued/hour</td>
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From the data and information shown in Table 1, it is not difficult to see that in the main index changes of the national university official account platform from 2018 to 2021, the growth of the total number of articles, the total number of readings, the total number of likes and the number of posts is relatively obvious. It is not difficult to see that colleges and universities, teachers and students have a relatively high degree of acceptance of new media teaching, and the application of new media to students' learning can provide an unprecedented diversified perspective and display platform. Make students' learning more diversified, so as to meet students' learning needs. And the application of new media in teaching has also had a greater impact on contemporary college students' values and world outlook.

4. The Significance and Value of the Combination of New Media and College Music Teaching

The main feature of the new media is "sound and form together", which can be a good supplement to college music
teaching, and then make college music show better effect and performance. Moreover, with the improvement of college students' comprehensive quality and learning needs, they have put forward higher requirements for college music teaching. In this case, the combination of new media and college music teaching has become a good choice. Specifically, the significance and value of the combination of new media and college music teaching are mainly shown in the following aspects:

4.1 Stimulate college students' interest in music learning

In the process of traditional music classroom teaching in colleges and universities, in order to improve teaching efficiency, some teachers often adopt the way of indoctrination teaching with a lot of practice in the actual teaching process. As a result, the value and charm of the music curriculum itself cannot be demonstrated, and it is easy to cause college students to lose their interest in music learning over time, and the college music teaching conducted by teachers will become more difficult (Ruan Zhongqiu, 2020).

After promoting the combination of new media and college music teaching, it can enable college music teaching to absorb the advantages and values of new media, so that college music can be displayed in a more comprehensive way and attitude. This new teaching mode can stimulate college students' interest in music learning to a large extent, and college students have been familiar with different new media platforms and resources. When teachers apply new media in the teaching process, students can quickly get familiar with it. Teachers can naturally "get twice the result with half the effort" in the teaching process, which can greatly improve the effect of music classroom teaching in colleges and universities.

4.2 Teachers can get more convenience in the teaching process

In the traditional music classroom teaching in colleges and universities, it is difficult to meet the relevant requirements and needs in terms of teaching efficiency and quality. The main reason is that the teaching content and work difficulty of teachers are relatively high. Teachers not only need to teach relevant knowledge and theories, but also need to demonstrate practical teaching and guide students. It is not difficult to see that in the traditional process of high school music teaching, teachers need to be responsible for more teaching content, and teachers are difficult to achieve perfection. After promoting the combination of new media and college music teaching, teachers can get a lot of convenience in teaching content display, details guidance and so on. Therefore, the efficiency of music classroom teaching in colleges and universities can be greatly improved, and teachers can also have more practice and energy on students. Therefore, it is possible to realize the education and teaching of college music "with students as the main body", which is of great significance and value for college students' music learning and ability improvement (Zhang Xuelei, 2020).

4.3 Cultivate the habit of autonomous learning of college students

In the process of music teaching in colleges and universities, it is essentially the cooperation between teachers' teaching and students' learning. It is undoubted that good teaching results can be achieved only when the two achieve a precise and seamless cooperation. In the process of traditional music teaching in colleges and universities, teachers often teach as the main body of the classroom because of the indoctrination teaching method. As time goes by, college students will rely too much on teachers for music learning. Once separated from the guidance of teachers, students' learning will be "unsustainable", and it is naturally difficult to obtain ideal teaching results. After actively promoting the combination of new media and college music teaching, teachers can use the corresponding new media resources to teach in the classroom. At the same time, relevant new media teaching resources can be integrated and distributed to every college student in the class, which can provide important support and support for college students' independent music learning. Over time, college students can develop an active and independent learning habit, which is of great significance and value for college students to learn music and other subjects in the future.

5. The effective path of college music teaching reform under the background of new media

From the perspective of sound and picture forms, there is a "similarity" between new media and college music. Therefore, in the reform of music teaching in colleges and universities in the new era, we can make use of the inherent compatibility between ourselves and new media to promote the combination of new media and music teaching in colleges and universities, thus promoting the reform of music teaching in colleges and universities. The specific effective path is as follows:
5.1 Keeping abreast of the requirements of the times and constructing a scientific music teaching system

In the work of music teaching reform, colleges and universities need to clearly recognize the important advantages and values of new media, and build a scientific and reasonable music education curriculum system, so as to continuously promote the music teaching level in colleges and universities.

On the one hand, colleges and universities themselves need to balance resources, increase investment in the application of new media teaching, and instill and apply new media teaching concepts, so as to build a modern and professional new media music classroom on this basis. In order to promote the corresponding integration between college music teaching and new media, it can also lay a good foundation for the development of college new media music teaching (Li Yanyan, 2019).

On the other hand, the school also needs to pay attention to the integration between new media and courses. For example, the school can make new media truly become a part of music teaching in colleges and universities by virtue of new media platforms such as the network and online education software. For example, in the process of building the music teaching system in colleges and universities under the background of new media, we can strengthen the popularity of new media music courses on campus, so that college students can gradually become familiar with and adapt to it. In the future, the college will build a rich curriculum content, offer new media music aesthetic courses, new media music performance courses, new media music creation courses, etc., and pay attention to the application of new media technology when designing curriculum content, which is also extremely important for the shameful and continuous development of music teaching in colleges and universities.

5.2 Using New Media to Innovate Teaching Methods

The main reason why the traditional music teaching in colleges and universities is difficult to achieve good results is that the teaching methods are too traditional, and the music learning effect of college students will also be greatly affected. Therefore, in the process of college music teaching reform under the background of new media, the classroom can actively apply new media to innovate teaching methods, which makes college music classroom show a new effect and role, which is also one of the main advantages of new media music teaching.

For example, music teachers in colleges and universities can actively use different new media platforms to actively carry out mixed teaching mode, so as to ensure that college music can achieve a full process and all-round music teaching. In this process, teachers can also carry out music teaching in colleges and universities through multimedia software, WeChat official account, online education platform and other information dissemination channels. At the same time, by virtue of the advantages and values of new media, we can combine the original teaching projects of college music, such as solfeggio and folk singing, with new media, so that students can learn independently with the help of new media platforms and resources (Yang Mengyuan, 2019), and know their own shortcomings and problems in the learning process, so that they can learn actively in the future. In addition, teachers can also encourage students to use live broadcast software and singing software for solfeggio practice, and constantly enrich their own music skills and practical experience.

5.3 Improve the comprehensive quality of college music teachers

However, teachers play an important role in any work of educational nature, which is also true in the reform of music teaching in colleges and universities under the background of new media. In addition, in the process of music teaching reform in colleges and universities, teachers play an important role in leading and achieving results. Therefore, in the process of music teaching reform in colleges and universities under the background of new media, attention should be paid not only to teaching content and teaching methods, but also to the training of music teachers in colleges and universities, which is also the key to promoting the sustainable development of music teaching in colleges and universities.

For example, colleges and universities themselves can conduct centralized training and re-education for music teachers, focus on strengthening the cultivation of new media music teaching ability, and regularly carry out exchanges and cooperation with new media related fields or other music colleges, so that music teachers on campus can constantly learn advanced teaching experience and teaching methods. In addition, we can also actively cooperate and exchange with other universities (Bao Weiwéi, 2019), invite teachers with successful teaching experience to work in the form of lectures and symposiums, so as to promote the professional teaching ability of college music teachers. Teachers can also realize the teaching value and role of new media technology, which is of great significance and value for the development of college music teaching in the new era.
6. Conclusion

To sum up, it is not difficult to find that with the passage of time, the traditional music teaching in colleges and universities has gradually become difficult to meet the learning requirements and needs of college students. At the same time, it is also extremely unfavorable for the development of music education in colleges and universities. In the work of music teaching in colleges and universities, new media has important value and role, especially the new media forms formed by the development of modern high-tech such as the Internet, which has important application value for the sustainable development of music teaching in colleges and universities. Colleges and music teachers need to pay attention to it. In addition, in the process of applying new media to music teaching in colleges and universities, they also need to pay attention to practice, constantly optimize and improve from the practice process, and promote the overall improvement of the quality of music teaching in colleges and universities.

References


