Social Movement, a Catalyst to Social Development and Change: A Case Study of Hadejia Ina Mafita Initiative

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Abstract

Hadejia Ina Mafita Initiative (HIMI) Social movements have done a lot in bringing the desired social development and change in the marginalized North-East Zone of Jigawa State, Nigeria. Their activities as community-based organizations helped to bridge the existing gap in the redistribution of developmental projects between the three senatorial zones of the state as enshrined in the Nigerian constitution. The movement started with public awareness lecture through the Internet and social media platform (Facebook), letter engaged in the outreach public sensitization, awareness campaigns lectures on problems the zone is suffering from, and the need to find a solution to the problems identified. This paper examines the emergence of HIMI, the role played by them in bringing the development closer to their people. They act as a third sector between the government on one side and the community on the other side. People grievances are channelled through them. The paper elucidates the visible and tangible development realized by initiative across the area they operate and other parts of the state. The paper recommends that, instead of the violent struggle that may lead to civil unrest. The other related social movements should adopt 'Hadejia Ina Mafita's' pattern. They tackle their problems through endurance and educative approach, and the uneven distribution pattern they realize their zone is suffering and seems to gradually diminish. Through their efforts balance development is adopted by the government hence so many achievements have been recorded within the shortest time. The paper covers the introduction, the definitions of concepts, historical overview of HIMI, Objectives of the movement, Uses of the Social Media by HIMI Movement, and how their objectives are achieved.

Keywords

Social Movements, Social Development, Civil Society Organizations, Hadejia Ina Mafita Initiative, Balance Development

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1. Introduction

Social movements are developmental tools globally. They assist in areas like helping the citizenry from oppression by governments, unequal distribution of resource, marginalization, and many more. The social movement encourages members of the group in striving towards the equitable redistribution and the spread of any resource across nations, States, as well as Communities. People decided to form civil society organizations and social movements when they feel marginalized, suffers from social exclusion, relatively deprived to enjoy equal rights opportunities and privileges as accorded to other citizens and segregat-

ed from the rest of the state (Ahmed, 2017). They tend to organize themselves in order to strive for the solution to this social problem. Social movements can be defined as "organizational structures and strategies that may empower oppressed populations to mount effective challenges and resist the more powerful and advantaged elites" (Glasberg, & Shannon, 2011).

Social movements are purposeful, organized groups, either with the goal of pushing toward change, giving political voice to those without it, or gathering for some other common purpose (Little, 2014). Social movements are purposeful, organized groups striving to work toward a common social goal. In Nigeria, the distribution of resources across the nation seems to be lopsided in some states which are closely linked to marginalization and discrimination on the basis of religion, ethnicity, regionalism, and sectionalism hence there is the need of social movements so as to help address the anomalies. Some politicians and highly placed individuals in the country are in one way or the other bias when it comes to the execution of developmental projects and appointments. This problem leads to the emergence of many ethnic militias struggling for the liberation of their communities. Sometimes, the activities of these militias turn to violence and insurgency (Tersoo & Ejue, 2015). Meanwhile, this approach adopted by the militias to solve the grievances of their people are perceived by HIMI as a social problem and therefore initiated a new nonviolent way. This paper reviews the activities of Hadejia Ina Mafita Initiative, its objectives and how they strive and achieved them. The paper suggests that HIMI strategist should be adopted by similar social movements, civil societies and community-based organizations in pursuit of egalitarianism and balanced development of their regions. It comprises the introduction, the Conceptual Definitions, the historical overview of HIMI; the Objectives of the movement, the uses of Social Media, How HIMI was able to achieve its objectives of ensuring balanced development across the state, the voluntary educational training programs rendered by the movement, Youth and Women Empowerment through Skills Acquisitions. Additionally, the essay draws a conclusion and recommendations.

2. Conceptual Definitions

2.1. Social Movement

The term social movement came into being in 1850 by a renowned German Sociologist Lorenz von Stein as clearly stated in his book titled, *History of France from 1789 to the Present*. Social movements can be defined as "organizational structures and strategies that may empower oppressed populations to mount effective challenges and resist the more powerful and advantaged elites" (Glasberg, & Shannon, 2011). In a related literature, Charles Tilly defines Social Movements as a series of contentious performances, displays, and campaigns by which ordinary people made collective claims on others (Tilly, 2004). According to Tilly, "social movements are a major vehicle for ordinary people's participation in public politics".

A social movement is a "collective challenges to elites, authorities, other groups or cultural codes by people with common purposes and solidarity in sustained interactions with elites, opponents, and authorities." He specifically distinguishes social movements from political parties and interest groups (Sidney, 2005). A social movement consists of a number of people organized and coordinated to achieve some task or a collection of goals, often the participants are interested in bringing about social change. Compared to other forms of collective behavior, movements have a high degree of organization and are of longer duration.

2.2. Social Development

Social development is about putting people at the center of development. This means a commitment that development processes need to benefit people who are poor and how they interact in groups and societies, including the norms that facilitate such interaction (Gloria, 2004). United Nations Research Institute for Social Development UNRISD (2011), defined Social development as a "processes of change that lead to improvements in human well-being, social relations, and social institutions, and that are equitable, sustainable, and compatible with principles of democratic governance and social justice". Midgley

(2014), defined social development here “as a process of planned social change designed to promote the well-being of the whole population as a whole within the context of a dynamic multifaceted development process”.

2.3. Civil Society Organizations (CSOs)

According to 2007-2008 Advisory Group on Civil society organizations and Aid Effectiveness CSOs: Can be defined to include all non-market and non-state organizations outside of the family in which people organize themselves to pursue shared interests in the public domain. Examples include community-based organizations and village associations, environmental groups, women’s rights groups, farmers’ associations, faith-based organizations, labour unions, co-operatives, professional associations, chambers of commerce, independent research institutes and the not-for-profit media (2008: 7).

Civil society organizations “are voluntary organizations with governance and direction coming from citizens or constituency members, without significant government-controlled participation or representation” (2008: 9).

2.4. Community-Based Organization (CBO)

A Community Based Organization (CBO) “is an organization that provides social services at the local level. It is a non-profit organization whose activities are based primarily on volunteer efforts. This means that CBOs depend heavily on voluntary contributions for labor, material, and financial support”(Chechetto-Salles & Geyer, 2006:4).

2.5. Hadejia Ina Mafita Initiative (HIMI):

Hadejia Ina Mafita Initiative is a nongovernmental, nonpolitical, community based organization, basically a social movement in North east Senatorial Zone of Jigawa State, Nigeria (Hadejia Emirate). HIMI means ‘Hadejia Which Way Out’ literally, and serving the 8 Local Government Areas of the emirate. The membership of organization comprises the people living within Hadejia Emirate, outside the state and those Hadejians living overseas. It was founded in 2011 but formally registered as CBOs on 7th December 2015 by the Corporate Affairs Commission of the Federal Republic of Nigeria. “Its activities cover general service delivery and serving as the common voice of the people” (Ahmed, 2017). HIMI has five organs: Executives, Think Tank, Grand Patron, Patrons, and Special consideration for women.

2.5.1. Vision and Mission

Vision

Create a supportive, sustainable and collaborative platform to strengthen unity and co-operation to address the challenges by reaching all, irrespective of socio-economic status, political affiliation or another factor.

Mission

The mission of HIMI is Promoting economic, social, cultural, political and environmental progress across Hadejia Senatorial District and Jigawa state at large by reconciling our need with the need of others.

3. The Historical Overview on the Emergence of Hadejia Ina Mafita Initiative

HIMI is a nonprofit, nongovernmental and nonpolitical community based organization/ Social movement situated in Hadejia Senatorial District of Jigawa state, Nigeria which comprises eight local governments’ areas of Hadejia emirate. The local governments are Auyo, Birniwa, Guri, Hadejia, Kafin Hausa, Kaugama, Kiri kassamma and Malammodori LGAs. The movement was formed and started its activities in 2011 on social media via a Facebook flat form with 6,886 registered online members (Ahmed, 2017). The sole aim of the movement is to bring unity and a sense of brotherhood and togetherness among the entire people of Hadejia senatorial zone. Similarly, to find solutions to the problems of deeply rooted social exclusion the zone is suf-

fering for many years without a solution. They do so by identifying the social, political and infrastructural development problems affecting the zone with the hope of enlightening people how to overcome and arrest the situation. The movement engages in strategic weekly online conference to sensitizing the people on the issues bedeviling progress and development of the zone: social integration and unity for the development of the zone, drug abuse among youth, impact of Fulani Pastoralist-farmers conflict, sexual abuse of minors, balanced development across the state and the nation at large, and sensitizing people to know their constitutional rights among others.

The group started a public sensitization lecture across the eight Local Government Areas (LGAs) of the zone in 2013. By 2015 the movement covered all the 8 LGAs of the emirate and extended the enlightenment to cover so many districts. It becomes a formally registered community based organization on 7th December 2015, by the Corporate Affairs Commission of the Federal Republic of Nigeria (HIMI Constitution, 2014). The popular slogan of the movement is that, 'Only when United the Desired Change will come'. The movement claims that since Nigeria's independence, Hadejia Emirate has been unfairly treated and marginalized in the distribution of developmental projects, appointments, and other infrastructural facilities levelled as necessities of lives. Again, HIMI claims that the Emirate is among the few senatorial zones that are not participating in the national unity as a result of the absence of Federal Government Unity Colleges, Federal Educational, and Health institutions in the zone. According to HIMI once more, there is no inclusive development and growth in the execution of state projects among the three Senatorial Districts of Jigawa state. The distribution seems lopsided which is contrary to what is enshrined in the constitution of the Federal Republic of Nigeria, the Federal Character Commission and the Jigawa State law which allow equitable distribution of developmental projects across the three senatorial districts (The Law of Jigawa State, 2012).

4. Objectives of the HIMI

The following are the objectives of the movement:

1. To identify the problems affecting Jigawa North-east Senatorial District
2. To diverse possible means and measures of solving or curtailing the problems
3. To liaise with other sister organizations from within and other emirates, and senatorial districts in order to achieve unity and peace in Jigawa state and Nigeria in general
4. 4. To develop strategist through partnering with the government and nongovernmental organizations (NGOs) in order to achieve their goals.

5. Uses of the Social Media by HIMI Movement

The movement started its public awareness campaign through the Internet and social media Facebook platform as a close group with members who were strictly sons and daughters of the zone. This initiative appears similar to Obar, Zube, and Lampe (2012) who postulated that "Modern movements often utilize technology and the internet to mobilize people globally. Adapting to communication trends is a common theme among successful movements" (Obar, Zube, & Lampe, 2012). Just like any other global social movement, Ina Mafita realizes that social media is paramount for the survival of their struggles. According to Clark (2012), Social movements need the mainstream media for several purposes, such as;

Struggling for defining certain issues and states of affairs as social problem and demanding social and political changes to solve the problems, analyzing causes of and suggesting solutions to social problems, challenging and pressuring adversaries and political decision-makers, constructing and maintaining the collective identity of a movement or a group and thereby constructing an imagined community for activists to identify themselves with and to have a sense of belonging, analyzing causes of and suggesting solutions to social problems, influencing the public opinion, seeking for support and sympathy for the cause.

In its bid toward public awareness and sensitization on the perceived marginalization of their constituency and people, HIMI

uses Internet and Facebook platform to mobilize people on the need to have a unanimous voice on who is best to be voted to govern the state who would balance the asserted anomalies they claimed to have existed in the state. The movement adopted the above strategy to identify problems and suggest achieving them by uniting the entire people of the zone irrespective of their political differences through the preaching of unity. To the movement, a journey toward success could be achieved when the entire zone unites themselves and speaks with one voice. The unity that was realized among the people of the zone motivated HIMI and was able to articulate their claims. They were able to gather facts and figures including statistical analysis regarding the lop-sided developmental projects to be executed across the three senatorial districts. These projects were roads network, educational institutions (both Federal and State), health institutions and how they are shared or located across the three senatorial zones as illustrated below.

6. How Do They Achieve Their Objectives?

According to the HIMI spoke man Shehu (2018, June 14) HIMI's dreams came true when the movement realizes that all the identified problems occurred due to lack of proper political agreement between the people of the emirate and the government concerned. HIMI humbly appealed to the present leadership of the state to consider the zone's aspiration for a 'balanced development across the three zones' of the state. The comparative analysis of the infrastructural projects executed within the state by the past governments was carefully made by HIMI and presented to the government as shown in Table 1 below. In doing so, the movement hopes that the government would balance the lopsided development identified. Fortunately, from 2015 to date, many unattended development projects tabled to the government have been successfully executed. The New Comparative Analysis of Infrastructural Development within the three (3) Senatorial Zones of Jigawa state as of October 2018 is shown in Table 2 and pictures below. The charts are also presented for easy comparison in the attached appendix.

Table 1. Comparative analysis of infrastructural development within the three (3) senatorial zones of Jigawa State, Nigeria as at, 2015.

Spread of the Projects to each Senatorial District Across the State			
	Jigawa Central (Dutse)	Jigawa Northwest (Kazaure)	Jigawa Northeast (Hadejia)
	This zone has seven (7) Local Government Areas	This zone has twelve (12) Local Government Areas	This zone has eight (8) Local Government Areas
Roads	Township Roads: All the Local Government Headquarters have tarred roads with exception of Jahun Local Government.	Township Roads: All the Local Government Headquarters have tarred roads with exception of Kazaure, Maigatari and Sule Tankarkar.	Township Road - Only three (3) Local Government Headquarters have tarred roads in the area and the following LGAs are not tarred: - Guri - Hadejia - Kafin Hausa - Kaugama - Mallam Madori
	State Roads: Roads linking various villages/towns to the Local Government Headquarters were either constructed, renovated or rehabilitated.	State Roads: Roads linking various villages/towns to the Local Government Headquarters were either constructed, renovated or rehabilitated.	State Roads: The following roads are still waiting for State Government attention: - Kafin Hausa-Bulangu road via Kwanar Dindu - Garin Mutum Daya-Turabu road - Yalleman-Kaugama road - Hadejia-Guri road though reno-

			vated but now completely dilapidated. 5. Kafin Hausa-Ruba-Balago road
	Federal Roads: All the Federal highways in this zone are renovated	Federal Roads: All the Federal highways in this zone are renovated with exception of : • Danbatta-Babura road • Kano-Gumel-Hadejia road • Gumel-Maigatari road	Federal Roads: The following road is waiting for Government attention: • Hadejia-Nguru road works stand at stand-still around Birniwa • Wudil-Gaya-Kafin Hausa-Zaki highway completely dilapidated • Hadejia-Gamayin-Bulangu-Azare Federal road completely abandoned since 1980. • Kano-Gumel-Hadejia road
Health Institutions	Have seven (6) Health Centres namely: 1. Federal Medical Centre, Birnin Kudu 2. Birnin Kudu General Hospital 3. Rasheed Shekoni Specialist Hospital, Dan Masara Dutse 4. General Hospital Jahun 5. Proposed F.U.D. Teaching Hospital (Formally Dutse General Hospital) 6. Proposed Dutse General Hospital	Have five (5) Hospitals. They are as follows: 1. General Hospital, Kazaure 2. General Hospital, Babura 3. General Hospital, Gumel 4. General Hospital, Ringim 5. Psychiatric Hospital, Kazaure	Have only one (1) General Hospital which is situated in Hadejia town.
Tertiary Institutions	Have Six (6) Tertiary institutions namely: Federal Tertiary Institution ➤ Federal University Dutse State Tertiary Institution 1. College of Nursing and Midwifery, Birnin Kudu 2. School of Health Technology Jahun 3. Jigawa State Polytechnic, Dutse 4. National Open University, Dutse 5. National Teachers Institute	Have four (4) Tertiary institutions namely: Federal Tertiary Institution ➤ Hussaini Adamu Federal Polytechnic, Kazaure State Tertiary Institution 1. Informatics Institute, Kazaure 2. Jigawa State College of Education, Gumel 3. College of Legal & Islamic Studies, Ringim	Have two (2) Tertiary Institutions Federal Tertiary Institution ➤ NIL? State Tertiary Institution 1. Jigawa State University, Kafin Hausa 2. Binyamin Usman College of Agriculture, Hadejia (A mono-technic)
Federal Govt. Unity Colleges	Federal Government College, Kiyawa	Federal Government Girls College, Kazaure	No any Federal College in the zone

Research Institutions	Federal Date/Oil palm Research Institute, Dutse	Jigawa State Research Institute, Kazaure	Nil
Secondary Schools	Old Schools Fenced & Renovated: All old Secondary Schools in this zone were renovated and fenced.	Old Schools Fenced & Renovated: All old Secondary Schools were renovated and fenced.	Old Schools Fenced & Renovated: The following schools were partially renovated without fencing: 1. Government Secondary School, Mallam Madori 2. Government Secondary School Wunti, Hadejia 3. Government Technical College, Hadejia 4. Government Secondary School Famfo Goma, Hadejia
JAMB Centres	This zone has four (4) JAMB centres namely: 1. Jamb Office Dutse 2. Isah Duniya Ba Hutu (DBH) JAMB Centre, Dutse 3. Jigawa State Polytechnic Centre, Dutse 4. Baimana Academy	This zone has four (4) JAMB centres: 1. Jigawa State College of Legal and Islamic Studies, Ringim 2. Informatics Institute, Kazaure 3. Hussaini Adamu Federal Polytechnic, Kazaure 4. Jigawa State College of Education, Gumel	No JAMB Centre (Nil)

Source: Field. A survey by Hadejia Ina Mafita

Table 2. Comparative Analysis of Infrastructural Development within the Three (3) Senatorial Zones of Jigawa State, Nigeria as at 2018.

Spread of the Projects to each Senatorial District Across the State			
	Jigawa Central (Dutse)	Jigawa Northwest (Kazaure)	Jigawa Northeast (Hadejia)
	This zone has seven (7) Local Government Areas	This zone has twelve (12) Local Government Areas	This zone has eight (8) Local Government Areas
Roads	Township Roads: All the Local Government Headquarters have tarred roads including Jahun Local Government	Township Roads: All the Local Government Headquarters have tarred roads including Kazaure, Maigatari and Sule Tankarkar	Township Road All the Local Govt. Headquarters now have tarred roads in the area only Kaugama LGA remain under construction as at October 2018
	State Roads: Roads linking various villages/towns to the Local Government Headquarters were either constructed, renovated or rehabilitated	State Roads: Roads linking various villages/towns to the Local Government Headquarters were either constructed, renovated or rehabilitated	State Roads: All roads linking various villages/towns to the local government Headquarters were constructed/renovated except the following roads: Yalleman-Kaugama road (Not considered) Kafin Hausa-Ruba- Balago road
	Federal Roads: All the Federal highways in this zone are renovated	Federal Roads: All the Federal highways in this zone are renovated with exception of : Danbatta-Babura road Kano-Gumel-Hadejia road	Federal Roads: The following road with the exception of Hadejia-Nguru road is waiting for Government attention: Wudil-Gaya-Kafin Hausa-Zaki

		Gumel-Maigatari road	highway completely dilapidated Hadejia-Gamayin-Bulangu-Azare Federal road completely abandoned since 1980 Kano/Gumel/Hadejia road
Health Institutions	Have seven (7) Health Centers namely: Federal Medical Centre, Birnin Kudu Birnin Kudu General Hospital General Hospital Gwaram (Under construction) Rasheed Shekoni Specialist (now upgraded to F.U.D Teaching Hospital) Hospital, Dan Masara General Hospital Jahun Dutse General Hospital New Gantsa Gen. Hospital (under construction by the present administration)	Have six (6) Hospitals. They are as follows: General Hospital, Kazaure General Hospital, Babura General Hospital, Gumel General Hospital, Ringim Kazaure Specialist Hospital (Under construction) New General Hospital at Garki (Under construction by the present administration)	Govt. has approved 5 additional hospitals plus There already existing one (1) Hadejia General Hospital now six. They are: Hadejia General Hospital Hadejia Specialist Hospital (70% completion). Upgraded Birniwa comp. health centre to General Hospital Upgraded Kafin Hausa comp. health centre to General Hospital Established Guri General Hospital (Under construction) Approved the construction of new Malamadori Gen. Hospital (approved by state executive, in 2018 Budget)
Tertiary Institutions:	Have six (6) Tertiary institutions namely: Federal Tertiary Institution Federal University Dutse State Tertiary Institutions College of Nursing and Midwifery, Birnin Kudu School of Health Technology Jahun Jigawa State Polytechnic, Dutse National Open University, Dutae National Teachers Institute	Today Have six (6) Tertiary Institutions namely: Federal Tertiary Institution Hussaini Adamu Federal Polytechnic, Kazaure State Tertiary Institution Informatics Institute, Kazaure Jigawa State College of Education, Gumel College of Legal & Islamic Studies, Ringim New School of Nursing at Babura (Under construction by the present administration) New Jigawa State College of Art & Remedial Studies, Babura	Now have Four Tertiary Institutions Federal Tertiary Institution Nil? State Tertiary Institution Sule Lamido University (Formally Jigawa State University, Kafin Hausa) Binyamin Usman College of Agriculture, Hadejia (A mono-technic), upgraded to Polytechnic Established New College of Nursing and Midwifery at Hadejia Granted a land for the Construction of International Islamic University at Hadejia
Federal Govt. Unity Colleges	Federal Government College, Kiyawa	Federal Government Girls College, Kazaure	No any Federal College in the zone
Research Institutes	Research Institute: Federal Date/Oil palm Research Institute, Dutse	Research Institute: Jigawa State Research Institute, Kazaure	Research Institute: Nil
Secondary Schools	Old Schools Fenced & Renovated: All old Secondary Schools in this zone were renovated and fenced.	Old Schools Fenced & Renovated: All old Secondary Schools were renovated and fenced.	Old Schools Fenced & Renovated: The following schools were partially renovated without fencing: Government Secondary School, Mallam Madori Government Secondary School

			Wunti, Hadejia Government Technical College, Hadejia Government Secondary School Famfo Goma, Hadejia
JAMB Center	This zone has 2 JAMB centres Jamb Office Dutse Jigawa State Polytechnic Centre, Dutse	This zone has four (4) JAMB centres: Jigawa State College of Legal and Islamic Studies, Ringim Informatics Institute, Kazaure Hussaini Adamu Federal Polytechnic, Kazaure Jigawa State College of Education, Gumel	Two New JAMB Centers were estab- lished with the contribution of the community leaders namely: Binyamin Usman Polytechnic JAMB Center, Hadejia and Sule Lamido University JAMB Center, Kafin Hausa

Source: Field Survey by Hadejia Ina Mafita Secretariat Nguru Road, Hadejia

In order to ensure the actualization of the project, HIMI adopted Tilly (2004) model called “WUNC displays: Participants' concerted public representation of worthiness, unity, numbers, and commitments on the part of themselves and/or their constituencies”. HIMI show a remarkable commitment in order to encourage the government and to also ensure the project is executed successfully as promised by the government. HIMI made architectural design and bills of quantities (BQ) of the proposed Hadejia Specialist Hospital and that of College of Nursing and Midwifery and donate to the government as part of the contribution on behalf of the community. Additionally, the movement also participated in budget tracking and projects monitoring on all the projects been executed in the zone to ensure that due process is strictly adhered to.

Figure 1. Proposed Hadejia specialist hospital under construction.

In relation to the lopsided health institutions across the three senatorial districts of the state, the Figure 1 above is a picture of Hadejia Specialist Hospital under construction which clearly shows that HIMI social movement has achieved its objective of having a befitting tertiary health institution in the zone. Similarly, another institution has also been established in another zone making a total number to three in the state.

The Figure 2 shows the newly established College of Nursing and Midwifery in Hadejia. According to HIMI originally the zone had this institution since early 1980 but was taken away by the first democratically elected Government to another zone. Due to their struggle, and in order to ensure balanced development across the state, two similar institutions were established making a total number of three in the state.

Figure 2. Entrance of new College of Nursing and Midwifery, Hadejia constructed by the present administration, established 2016.

Figure 3. College of Nurse and Midwifery. Hadejia.

The pictures i.e. Figure 4 show a newly established Joint Admission and Matriculation Board Examination centre created in the zone at Hadejia city. The centre has 300 students carrying capacity. This center was also cancelled prior to HIMI struggles in early 2015.

The Figure 5 is one of the newly constructed Hadejia township roads which HIMI claimed that the previous government refused to construct despite been enlisted among the roads already constructed.

Figure 4. Newly Established Joint Admission and Matriculation Board (JAMB) Center Commissioned on 8th September 2015.

Figure 5. Newly Constructed Hadejia Town Ship Roads June 2018.

This is one of the newly constructed Hadejia township roads which HIMI claimed that the previous government refused to construct despite been enlisted among the roads already constructed.

Figure 6. Hadejia, Garin Mutum Daya, Turabu Road Under Construction.

Figure 7. Old Dilapidated Kwanar Dundu, Bulangu Road 2015 Newly Re-constructed Kwanar Dundu Bulangu Road June 2018.

This is one of the abandon roads in the zone linking various villages to the ancient Bulangu District of Hadejia Emirate which was completely dilapidated but now has been reconstructed and commissioned.

Figure 8. Old Dilapidated Tasheguwa- Road in 2015 Newly Renovate Tasheguwa-Guri Road 2018.

This is another road linking two local governments Kirikassamma and Guri LGAs. Some portion of the road was initially rehabilitated by the previous government but HIMI complained that the rehabilitation work was done carelessly without proper supervision and therefore dilapidated but now it was renovated and commission by the President of the Federal Republic of Nigerian.

Figure 9. Newly Constructed Gawon Dogari Hadejia Township Road Old Gawon Dori Hadejia Township Road 2015.

Figure 10. Same Road Constructed in 2018 Kuburu Road, Hadejia Flooded with Rain Water in 2015.

These pictures show the flooded areas of Dubantu and Yayari wards in the Hadejia City of Jigawa State. The pictures clearly show how bad the road was and how the local populace used to suffer for many years before it was constructed. Note that; both pictures were taken during the rainy season of 2015 and 2018.

6. Youth and Women Empowerment through Skills Acquisitions

Again, HIMI undertakes youth and women empowerment programs through skill acquisition and vocational training to the teaming unemployed youth of the zone. In 2016, the movement was able to train over 2000 youth in various vocational skills such as Tailoring, Bow-hole drilling, Carpentry, and woodwork across eight local government areas of the zone. Besides this, the movement in 2017 partnered with a renowned Chinese ICT Company (HUAWEI Technology) and trained 2,300 youths in 5 skills: ICT training, Shoe Making, Boreholes Drilling, GSM Repairs, Fish Farming, Cosmetics, and fashion design. Youths who want to apply for the Federal government (Npower Scheme) have been supporting by HIMI to do their free online registration also. Npower is the Federal Government youth employment policy to youths who graduate from University and some other tertiary institutions and not yet employed. The government provides them temporary employment with a monthly allowance. The movement has so far been able to register over 7000 youths across the zone. HIMI effort of creating support and opportunities to the youth in the zone, ICT facilities were provided by one of the Patrons of the movement in person of (Muhammad Babandede the Controller General of Nigerian Immigration Service, CGI) who donate over 30 computers and installed in the HIMI secretariat. This singular effort of the by the son of the emirate has attracted the Federal Governments agency (NITDA: the National Information Technology Development Agency) to resource the HIMIs secretariat with a Job creation center and e-learning facilities (Jigawa State Government's News and Events, 2018, March, 26).

7. Voluntary Educational Training Program

Provision of voluntary lessons and Remedial classes to pre tertiary students who are deficient in their fields to enable them to make up the failed subjects and gain admission to the University are not excluded in the activities of HIMI. The movement renders computer-based (CBT) training also for the final year Secondary School students who applied for University and other Tertiary Institutions of learning and willing to write Joint Admission and Matriculation Board examinations (JAMB). For the past 3 years, a total number of 2,708 candidates have received CBT training by HIMI across the 8 local government areas of

the emirate. Successful candidates who are able to pass the secondary school exams especially those from the rural areas are giving guidance and counselling assistance by HIMI in getting admission into the Nigerian Universities and other Tertiary institutions locally or abroad. Furthermore, HIMI also partner with the National Identity Management Commission (NIMC), signed MoU and assist the people of the emirate to register for the National Identity Card and acquire the National Identification Number (NIN). This effort makes many rural dwellers living in the hard to reach areas registered.

8. Conclusion

The paper outlined the role social movements and community-based organization play in bringing development to their areas. The struggle and tactics applied by Hadejia Ina Mafita Initiative, a community-based organization and Social Movement had clearly portrayed what a Social Movement should do in order to bring development to the marginalized area. HIMI identified the problems affecting their zone, planned for action through the outreach mobilization of the people to understand their motives and approached the government as a third sector between the government and the communities, they spoke on behalf of the communities and directly worked with the government to ensure the successful execution of the government projects in the area.

Social media platform (Facebook) was adopted as the medium of communication, and HIMI was able to reach and educate many people through weekly online seminar/advocacy. The movement also engaged in public lectures throughout the eight local government areas of the zone and was able to achieve their objective of unity and togetherness. The statistical facts and figures regarding unfair treatment and distributions of developmental projects Federal and State like (roads network, educational institutions, and health institutions) executed even before the creation of Jigawa State across the three senatorial districts are outlined. Similarly, the areas of the making of political appointments since the country's independence (1960) to the present situation were both presented to the government for equity and fairness. Fortunately, this coincided with the state government policy that is "Balanced Development" across the state.

The objectives identified on the targeted development were achieved through peace and dialogue. Presently the movement has embarked on other strategies to ensure inclusive growth and development. They engaged in youth and women empowerment through skills acquisitions and also partnering with Nongovernmental Organizations (NGOs) both National and International in their effort to empower their people to ensure poverty is reduced to the minimal. They also plan for voluntary educational programs to the rural populace of the zone which are in line with the United Nations Sustainable Development Goals (SDGs).

The paper, therefore, recommends that other new social movement should copy HIMI strategist as a new model to achieve their objectives and targets. The paper also concluded by calling on international NGOs whose aim is to provide support for the poor to partner with HIMI and support the needy of Jigawa North East Senatorial Zone, Jigawa State and Nigeria in General. The paper only identified the achievement of HIMI in insuring Infrastructural development by the state government, but still more efforts need to put in place to ensure that the zone get the Federal Government attention to establish the Federal Educational Institutions they claim to be the only senatorial zone lagging behind in the distribution of such institution across Nigeria. Moreover, further research and academic debates need to be conducted to bridge the gap.

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Appendix

12 TERTIARY INSTITUTIONS OF SENATORIAL ZONES OF JIGAWA STATE, NIGERIA AS AT 2015

- JIGAWA CENTRAL (DUTSE), SEVEN (7) LOCAL GOVERNMENT AREAS
- NORTHWEST (KAZALURE), TWELVE (12) LOCAL GOVERNMENT AREAS
- JIGAWA NORTHEAST (HADEJIA), EIGHT (8) LOCAL GOVERNMENT AREAS

12 TERTIARY INSTITUTIONS OF SENATORIAL ZONES OF JIGAWA STATE, NIGERIA AS AT 2015

- JIGAWA CENTRAL (DUTSE), SEVEN (7) LOCAL GOVERNMENT AREAS
- NORTHWEST (KAZALURE), TWELVE (12) LOCAL GOVERNMENT AREAS
- JIGAWA NORTHEAST (HADEJIA), EIGHT (8) LOCAL GOVERNMENT AREAS

12 JAMB CENTERS OF SENATORIAL ZONES OF JIGAWA STATE, NIGERIA AS AT 2015

16 JAMB CENTERS OF SENATORIAL ZONES OF JIGAWA STATE, NIGERIA AS AT OCT. 2018